

The opposition to the Macquarie Point Stadium ignores the massive long-term benefits and the once-in-a-lifetime chance to secure Tasmania's place in the AFL. If we don't build it, here's what we lose:

No Stadium Means No AFL Future for Tasmania

- No AFL team – The AFL has made it clear: no stadium, no team. After decades of fighting for inclusion, Tasmania will remain on the sidelines.
- No AFLW team, no VFL team, no VFLW team – A fully-fledged Tasmanian football pathway vanishes overnight.
- No \$360 million from the AFL – This is a direct investment in our state, funding the team and its future.
- No \$240 million in GST-exempt federal funding – A rare injection of federal money that would otherwise go elsewhere.
- No \$25 million upgrade to Dial Park – Regional facilities will suffer without the ripple effect of the stadium deal.

No Stadium Means No Jobs, No Growth

- No 4,000 jobs during construction – This is a huge boost to the Tasmanian economy, providing work across multiple industries.
- No hundreds of full-time stadium jobs – Once built, the stadium will need a permanent workforce, from operations to hospitality.
- No High-Performance Centre (HPC) – The state-of-the-art training facility for elite athletes is gone.
- No hundreds of full-time HPC jobs – Another major employer lost.
- No \$50 million-per-year business – The Tasmanian Football Club would generate millions annually, supporting local businesses and communities.
- No millions in sponsorship deals – Brands won't invest in a team that doesn't exist.

No Stadium Means Tasmania Stays Left Behind

- No share in a multi-billion dollar sporting code – The AFL is the biggest sporting entity in Australia. Without a team, Tasmania misses out on its slice of that wealth.
- No 90 full-time athletes and their families relocating to Tasmania – An influx of professional sportspeople boosts the economy and community.
- No 55,000+ visiting football fans per year – Tourism dollars disappear, impacting hotels, restaurants, and local businesses.
- No boost to grassroots football – Young Tasmanian players will continue to leave the state for opportunities elsewhere.
- No inspiration for our youth – A Tasmanian AFL team would show young athletes they can succeed here, instead of leaving for Victoria or South Australia.
- No free advertising of Tasmania – 24 weeks a year, 141 million viewers see teams representing their states. Without our own team, Tasmania remains invisible.

No Stadium Means No Events, No Economic Boom

- No major concerts – A purpose-built stadium attracts big acts, just as Adelaide Oval and Optus Stadium have done.
- No other sporting events – Without modern infrastructure, Tasmania misses out on everything from rugby to international soccer.
- No 100s of conferences per year – Business tourism thrives in cities with world-class venues.
- No extra infrastructure investment – More visitors mean more roads, transport, and hospitality development. Without the stadium, none of it happens.

This is about more than just football. It's about jobs, investment, tourism, and Tasmania's future. The Planning Commission may have focused on details, but they ignored the bigger picture: the long-term economic and social transformation a stadium will bring.

If we walk away, we lose all of this. The cost of not building it far outweighs the cost of going ahead. Now is Tasmania's moment. Let's not let it slip away.